

SAMPLE ESSAY: FOR ADMISSION TO A BUSINESS SCHOOL

Essay-1

The Business School Culture stresses on a diverse mix of students; life at the ISB is a unique experience for the students. How will you contribute to this culture at the ISB? (300 words max)

Essay: (290 words)

As a youngster, living in a small village, I dreamt of breaking out of the limited and closed mindset common to many living in a rural set-up.

From schooling in a rural area to higher studies in an urban setting and later, work related travel to several foreign countries...my experiences have been diverse.

There is no better example than me-- a unique synthesis of the rural and the urban. Are we not moving towards a global village?

At XXX I would be sharing physical and intellectual space with students from diverse backgrounds. I should, in a short span of time, be able to successfully lead diverse industries.

What then, can I contribute to an already rich and powerful environment such as ISB? I would like to touch the lives of others...positively.

With two years experience as a Sergeant-in-Arms at a Toastmaster's club, I am thinking of organizing a **Public Speaking Club** in XXX.

The club members will participate in short extempore speeches on general subjects, debates on controversial topics, group discussions and formal presentations. These skills are must-haves in today's corporate world. With feedback and inputs from other members there is a definite scope to build and improve on confidence levels of each individual. Each member must commit 4 hours a week. Periodic evaluations and appraisals would help chart a member's progress.

The club however will be a democratic set-up with elected office bearers such as President, Vice President, Secretary etc. from both faculty and the student community to enforce certain rules and organize events. A structured administration ensures longevity.

I would like to see this club grow and multiply. With adequate publicity and continued involvement by alumni, the Public Speaking Club should find a permanent place within the XXX campus.

