

## SHWETHA SHARMA

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**Temporary address:**

#123 · 3<sup>rd</sup> Cross · 9<sup>th</sup> Main ·

White Layout · JB Nagar ·

Mumbai 460071

+91 92233445566(Mobile)

**E-mail:** shwetha@yahoo.com

**Permanent address:**

c/o Dr.Hiremath

Panniankara · Kozhikode ·

Kerala 431245

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**Career Goal:**

To utilize my knowledge and achieve recognition in the field of Marketing and Finance

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**Work Experience:**

Senior Sales Engineer in Rewa Components Pvt. Ltd., based in Agartala from January, 2004 to May, 2004.

**Job Responsibilities included:**

- Lead generation through Company's database
  - Achieved the target of Rs 5 lakhs allotted to me in the stipulated time
  - Prepared Weekly and Monthly Sales Reports
  - Co-ordination and follow-up with the in-house purchase department for the client's order
  - Imparted training to the client's employees on the usage of the product
  - Organizing equipment checkups in the client's organization
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**Projects:**

I. During MBA underwent 3 ½ months Summer Internship Project at ABC Technologies, Bangalore from 7<sup>th</sup> February to 22<sup>nd</sup> May, 2006.

**About the project**

The project was titled "Strategic Marketing". In this project I was involved in the designing of a website for ABC BPO, developing business case studies for ABC BPO and conduct a competitor analysis of the competitors of ABC in the BPO sector.

**II.** During Engineering underwent 6 months project from 15<sup>th</sup> January to 28<sup>th</sup> June, 2003

**About the project**

Worked on the project titled “Microcontroller Based Security System”. In this project I was involved with the designing and fabrication of the system.

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**Additional Skills:**

- Programming Languages : C & C++
  - Operating Systems: Windows 98, 2000, XP
  - Database Management System: SQL Server
  - Sales Presentation
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**Educational Details:**

- Completed MBA in Marketing and Finance (**CGPA 6.8**) from Hide Business School, New Delhi in March, 2007
  - Passed out B.E. in Instrumentation Engineering (**63.9%**) from Calicut Engineering College, Kerala in June, 2003
  - Completed 10+2 in Science stream (**68%**) from St.Thomas’ School, Chennai
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**Personal Details:**

**Date of Birth:** 24<sup>th</sup> April, 1981

**Languages Known:** English, Hindi and Malayalam

**Interests:** Dance, Sports like cricket and volleyball, Reading both fiction and non-fiction

**References:** Can be provided on request